

Progress Made- Districts as Export Hubs

- 1. State Export Promotion Committee (SEPC)** has been constituted in **all the 36 States/UTs**
- 2. District Export Promotion Committee (DEPC)** has been constituted in **all the 36 States/UTs**.
- 3. Products/Services with export potential** have been identified in **all 733 Districts** across the country (Including Agricultural & Toy clusters and GI products in these Districts).
- 4. State Export Strategy** has been prepared in **28 States/UTs**.
- 5. State Nodal Officers/Export Commissioners** are nominated in **34 States/UTs**.
- 6. DEPC meetings** has already been conducted in **679 Districts**
- 7. Draft District Action Plan** has been prepared by the RAs of DGFT for **497 Districts** out of which **112 are formally notified** by DEPCs.
- 8. A web portal** to monitor the progress of District Export Action Plan in all the Districts has been developed for updating the progress made.
- 9. Toy manufacturing** clusters have been identified in **12 Districts**.
- 10. State-specific Agriculture Export Plans** with focus on agricultural exports have been prepared by 16 States/UT's.
- 11. 47 product-district clusters** have been identified under the Agriculture Export Policy (AEP) for promoting export-oriented production.
- 12. Virtual global outreach event/Buyer Seller meet** held on **29-30 July, 2021 to commemorate India@75** in collaboration with Indian Embassies in US, Japan and UAE where more than 100 sellers of agricultural products from the Districts of Punjab, Himachal Pradesh, Jammu and Kashmir and Ladakh and 100 buyers from US, Japan and UAE participated.
- 13. Sensitization Workshops** have been held in the Districts by the DGFT RAs in collaboration with the District administrations with focus on handholding the new exporters and addressing the concerns and issues of the exporters/Industry.

14. Export promotion events under Districts as Export Hubs and **Azadi ka Amrit Mahotsav** held in more than **550 Districts in September, 2021** in collaboration with the States/UTs and the district administrations. Lakhs of participants attended the events which included showcasing identified products from the districts, awareness sessions for the exporters/manufacturers and addressing other issues/concerns raised in these events.
15. **State specific export brochures** with information on the export from the State/UT along with the relevant information/links related to exports prepared and shared with the States/UTs.
16. Additional attributes in the Shipping Bill have been incorporated from 15th February, 2020 to capture District and State of origin of goods exported. **ICEGATE** has started generating District wise export data from September 2020 onwards. This data will act as a baseline indicator for measuring export performance in the Districts.