

District Export Plan – Bhilwara

Objectives

- To tap Unexplored export potential
- To explore new markets for exports
- To imbibe New technological developments
- To ensure quality of products as per the demand of the global market
- To generate employment opportunities
- To ensure robust infrastructure to facilitate exports

Export Scenario

Major Products Exported (Year wise)

(Rs. in Crore)

Export Item	2014-15	2015-16	2016-17	2017-18	2018-19
Textiles	3100	3324	3390	3762	3915
Agriculture products (Spices, Soyabean etc.)	118	115	85	165	215
Sand Stone	785	670	685	715	720
Marble, Slate, Granite etc.	227	170	145	173	182
Mica Powder, Insulation bricks, Quartz, feldspar	2	7	12	35	68
Salt	-	-	9	26	40
Khadi products-Soap etc.	5	2	2	2	3
Aluminum section, Copper tube, Machinery items	10	5	8	12	15

Major Exporting Countries (Product Wise)

Textile Products

Turkey, Belgium, China, America, UAE, Colombia, Peru, Mexico, Brazil, Chili, Argentina, Pakistan, Egypt, Afghanistan, Bangladesh, Australia, Italy, Korea, Canada, Bulgaria, England, France, Germany, Hong Kong, Korea, Poland, Spain, South Africa, Taiwan, Vietnam, Croatia, Cyprus, Denmark, Ecuador & more than 60 Countries in the world.

Agriculture products

Exported to more than 35 countries including UK, Malaysia, Sri Lanka, China, Germany, Bangladesh, Canada and USA.

Sand Stone and other Mineral Products

Exported to more than 40 countries including UK, Malaysia, Sri Lanka, China, Germany, Bangladesh, Canada, Turkey, Belgium, Turkey, UAE, Pakistan, Egypt, Bangladesh, Australia, Italy, Korea, Canada, England, France, Germany, Hong Kong, Korea, Poland, Spain, South Africa, Taiwan, Vietnam, Denmark.

Salt

Thailand, Nepal, Bangladesh, New Guyana, Malaysia, Kiribati, Qatar, Sierra Leone, Marshal Island, Australia, Tonga, Seychelles, Philippines, Fiji etc.

Industrial Scenario and Advantages of Bhilwara

- The industrial town of Bhilwara is a famous hub for textiles in India. The textile industries of the Bhilwara district displays an annual growth rate of 8 to 10 percent and are widely popular for

exporting textile products like synthetic yarn, woollen commodities, cotton yarn, fabrics, mineral products.

- Textile operations such as spinning, weaving, and processing are carried out in the mills in Bhilwara and hence the industry is also the largest employer in the unorganized and organized sector, with over 90,000 individual working in the sector to boost the state's economy. The district is a home to as many as 18 spinning mills in a large sector along with 5 open spinning units, which manufacture around 3.5 lakh tonnes of polyester/viscose and cotton yarn every year. With such a large production churning out per annum, Bhilwara district alone is said to meet 56 percent of the State's yarn production capacity.
- There are 10.70 lakh spindles and 21,300 rotors in the spinning mills in the district. The mill sectors of Bhilwara have 56 knitting machines and more than 2600 looms enriching its capacity of production.
- The spinning industry has a significant presence in Bhilwara. Out of the 29,200 rotors that are installed in the state of Rajasthan, the district accounts to a majority of 21,300. The spinning machines used in the industries are imported from countries like Italy, Switzerland, and Germany. The district has 56 percent spindles and 70 percent rotors in the spinning sector. With such capacities Bhilwara has become a prominent textile centre in India. Technologies like air jet spinning are used only in Bhilwara and also it is the only district producing silk yarns in the state Rajasthan.
- A well-functioning weaving sector is another feather in the cap of the Bhilwara's prospering textile industry. The weaving cluster in the district occupies 440 units. Rajasthan has 22,000 power looms and out of which 17,000 can be found in the district of Bhilwara comprising 77 percent of the state's total capacity. Over 100 crore meters of different blends of polyester fabrics such as polyester-wool, polyester-viscose-modal, polyester-viscose-elastane, and polyester-wool elastane are being produced in the district.
- Bhilwara is a popular destination in the textile industry that manufactures suiting materials which are exported. The industry uses technologically advanced looms like airjet imported looms and shuttleless looms.
- Apart from weaving and spinning, the denim sector is also very dynamic in the industrious district. The companies producing denims currently manufacture over 20 crore meters per year, and second largest producer of Denim in India after Ahmadabad.
- Yet another major centre in Bhilwara for textiles is processing sector. Being the leader in spinning of polyester/viscose blended yarn, the district is the main hub for processing it too for suiting and shirting in the whole of Rajasthan. There are close to 20 processing houses in Bhilwara. The processing houses of Bhilwara have over 75 stenters, 416 chambers, and altogether process nearly 700 lakh metres every month. The district of Bhilwara has a processing capacity of approximately 80 to 85 crore meters per annum constituting 85 percent of the State's total processing capacity.
- Bhilwara is one of the largest producers of raw material required for ceramic industry -Quartz Feldspar, China Clay etc. There are deposits of these minerals in the district. Now with the supply of LNG gas from gas pipe line from Kota to Bhilwara is likely to start soon, the natural gas will be available for industrial use in the district. As natural gas is one of the major requirements of the ceramic industry and availability of raw material in the district, the ceramic & ceramic tiles industry can develop in a big way in the district during the next 5 years period growth rate 10-15% P.a.
- The district has deposits of Soap Stone, Mica, China Clay, Garnets, and Marble etc. Based on them a number of units have come up for manufacturing Insulation bricks, Mica grinding Marble cutting and Polishing, China clay, washing powder etc. There are also units for manufacturing Cement, Jali, Tanki, Pipes and P.C.C poles. Due to availability of raw material in the district there is wide scope for the above industries in Manufacturing and Service Sector for MSMEs.
- Iron ore beneficiation plant has been set up by Jindal saw Limited in the district. With this Iron Ore Beneficiation plant, there is likely hood of new Sponge Iron units, based on new Japanese &

Chinese technology and development of Ancillary units to Iron Ore Beneficiation Plant in the MSMEs.

- Clearly the district of Bhilwara has a huge potential and is a popular textile destination not just in the country but is also gaining traction in the international market because of its huge export market.

Growth Trends

- In the district Textile industries are showing 8-10% annual growth due to their strategic location and mostly industries are export their products goods like textile, synthetic yarn, cotton yarn, woolen products and fabric cloths.
- Insulation bricks industries growth rate in the last 5 year 5% average annually but next 5 years possibility growth rate 25% increasing in the district. Looking to the demand of insulations bricks availability of raw material in the district, the projected capacity addition is likely to be of 2 crore bricks p.a., during next 5 years.
- In the district minerals grinding growth approximates 25-30% in the next 5 years increasing due to availability of raw material.

Issues and Suggestions

- Presently, there is no facility of Inland Container Depot in Bhilwara. Previously, RAJSICO operated one ICD but it has closed its operations since 2006. Restoring of ICD should be explored in order to facilitate exporters.
- For Railways dedicated freight terminal, land approx. 1.5 Km X 200 m is to be allotted.
- Due to long distances from Bhilwara to any port, Freight Subsidy to be provided to EOU to send their exportable goods to the ports.
- Due to testing requirements of the buyers a testing lab with global standards is to be set up.
- Bhilwara has emerged as a major export centre for Denim fabrics, which is exported to mainly South American Countries and Europe. Further denim manufacturing capacity of about 15-20 p.a. can be set up provided industries are assured for water supply either from some river or are allowed to use underground water by Central Underground Water Board.
- Dedicated freight corridor from JNPT to Delhi is under progress. Kishangarh has developed as major freight station on this DFC. A dedicated freight railway line from Bhilwara to Kishangarh should be installed in the 3rd phase of DFC instead of 5th phase.
- Large numbers of MSME units are exporting variety of products like copper tube, aluminum section, textile spare parts, textile accessories, fabrics & fibre lined slate stone and tiles stones, grinding units exporting quartz, feldspar and other mineral power. These SME units require support by way of lower insurance premium for export insurance, 2-3 percent interest subventions on their export credit limits. Presently the Banks are hesitant to give credit to these small exporters, which should be granted without collateral.